

## Contents

	Editor's Note	page 2
	Contact photographer	page 4
	Portfolio DDiArte	page 5
	Portfolio Helder Couto	page 17
	Portfolio Andre Boto	page 25
<b>Editor &amp; Publisher:</b>	Portfolio Joel Santos	page 37
<b>EDOARDO PICCININI</b>	Portfolio Fernando Branquinho	page 45
	Portfolio Raphael Martins	page 49
<b>Features Editor</b>	Portfolio João Pedro	page 55
<b>AXEL JAUMAUX</b>	Portfolio Jorge Bacelar	page 59
<b>Art director</b>	Portfolio Rui Pires	page 71
<b>ALEXEY BRODOVITCH</b>	Portfolio José D'Almeida	page 74
	Portfolio Miguel Araújo	page 75
	Portfolio Fernando Leão	page 76
	Portfolio André Brito	page 79
	Word Photography Cup	page 83
	Expo-Masterclass	page 91
	Galleries	page 93
	Discoveries, Museums, Expo	page 95
	Planning Training	page 97

**U** **TO** **P**  
MAGAZINE  
Number two

Cover Photography  
By  
Edoardo Piccinini

Pour le magazine en français aller sur le site [www.u2pf.be](http://www.u2pf.be), et dans le lien "magazine", ou vous pouvez le télécharger.

---

HELLO COLLEAGUES,

IN THIS SPECIAL ISSUE ON PORTUGAL, I'LL TELL YOU ABOUT THE PHOTOGRAPHY WORLD CUP 2016 THAT THIS COUNTRY WON.

I KNOW YOU WILL TELL ME ONE CUT THE PHOTOGRAPHY WORLD IS A WAGER, A CHALLENGE, A STAKE, AND A UTOPIA, "LIKE THIS REMINDS ME OF THE U-TO-P"

THAT'S WHAT I ALWAYS THOUGHT, NO PHOTOGRAPHY COMPETITIONS HAD FOUND FAVOR IN MY EYES,

I DID NOT SEE AS WE COULD AWARD A GOLD MEDAL, SILVER, OR BRONZE FOR PHOTOGRAPHERS,

THESE ARE STILL NOT ATHLETES, BUT AFTER READING SOME OF REGULATION (BELOW) I UNDERSTOOD IT AND I RECOGNIZE THE WELL-BEING OF THIS COMPETITION.

SO IN THIS EDITION OF U-TO-P MAGAZINE I WILL MAKE YOU DISCOVER FOR THOSE WHO DO NOT KNOW, OR REDISCOVER FOR THOSE WHO KNOW THE FEDERATION OF EUROPEAN PHOTOGRAPHERS.

I WILL EXPLAIN YOU HOW LATER. F.E.P. WITH THE OTHER GLOBAL ORGANIZATIONS, CREATED THE WORLD PHOTOGRAPHIC CUP.

SO I'LL DISCOVER YOU THE WINNING PHOTOGRAPHS FROM THE WORLD PHOTOGRAPHIC CUP 2016, WHICH AS YOU WILL SEE THEY ARE EXCELLENT PHOTOGRAPHERS.

HAPPY READING  
EDOARDO PICCININI



# Portfolio interview

## first interview: DDiArte

Madeira - Portugal  
GSM: +351 966 265 626  
[www.ddiarte.photography](http://www.ddiarte.photography) -- [ddiarte@gmail.com](mailto:ddiarte@gmail.com)

## second interview: Helder Couto

Oporto - Portugal  
GSM: +351 960 168 443  
[www.heldercoutophoto.com](http://www.heldercoutophoto.com) -- [heldercoutophoto@gmail.com](mailto:heldercoutophoto@gmail.com)

## third interview: André Boto

Lisboa - Portugal  
GSM: +351 969 589 048  
[www.andreboto.com](http://www.andreboto.com) -- [andreboto@hotmail.com](mailto:andreboto@hotmail.com)

## fourth interview: Joel Santos

Faro - Portugal  
tel: +351  
[www.joelsantos.net](http://www.joelsantos.net) -- [joelsantos.photp@gmail.com](mailto:joelsantos.photp@gmail.com)

## fifth interview: Fernando branquinho

Setubal - Portugal  
tel: +351  
[www.branquinho.pt](http://www.branquinho.pt) -- [fernando@branquinho.pt](mailto:fernando@branquinho.pt)

## sixth interview: Rafael Martins

Satarem - Portugal  
GSM: +351 91 630 45 24  
[www.rafaelmartins.net](http://www.rafaelmartins.net) -- [mail@rafaelmartins.net](mailto:mail@rafaelmartins.net)

## seventh interview: João Pedro

Portimão - Portugal  
GSM: +351 966 109 843  
[www.joaopedrocosta.com](http://www.joaopedrocosta.com) -- [joaopsagres@gmail.com](mailto:joaopsagres@gmail.com)

## eight Portfolio: Jorge Bacelar

Murtosa - Portugal  
GSM: +351  
[www.facebook.com/jorge.dora](http://www.facebook.com/jorge.dora) -- [jorge.dora@gmail.com](mailto:jorge.dora@gmail.com)

## ninth Portfolio: Rui Pires

Aveiro - Portugal  
tel: +351  
<http://ruipires.fineart-portugal.com> -- [rui.pires@netvisao.pt](mailto:rui.pires@netvisao.pt)

## tenth Portfolio: Fernando D'Almeida

Lisboa - Portugal  
GSM: +351 939 405 435  
[www.joaodalmeidafotografia.com](http://www.joaodalmeidafotografia.com) --  
[geral@joaodalmeidafotografia.com](mailto:geral@joaodalmeidafotografia.com)

## eleventh Portfolio: Miguel Araújo

Viana do Castelo - Portugal  
tel: +351 258 838 088  
[www.evofotografos.com](http://www.evofotografos.com) -- [geral@evofotografos.com](mailto:geral@evofotografos.com)

## twelfth Portfolio: fernando Leão

Paços de Ferreira - Portugal  
GSM: +351 91 233 57 05  
[www.estudios44.pt](http://www.estudios44.pt) -- [geral@estudios44.pt](mailto:geral@estudios44.pt)

## thirteenth Portfolio: Andre Brito

Oporto - Portugal  
tel: +351 919 029 731  
[www.andrebrito.com/](http://www.andrebrito.com/) -- [abrito@andrebrito.com/](mailto:abrito@andrebrito.com/)



# Photographer **DDiArte**

*Gold medal in Commercial*



## **Who is DDiArte?**

DDiArte is a pair of two photographers and painters in the region of Madeira, **Diamantino Jesus** and **Diego José Vasconcelos**.

They create dreamlike images both for advertising, and for the world of galleries and art. You can admire their imaginations and creativity in the following



***Please, tell us about yourself, your hobbies and your other passions.***

Before beginning the photography, we DDiArte, were painters, we did very realistic paintings, we still love painting, but unfortunately we have no time now to do it! we start doing video and the music as hobbies! travel is our passion.

***How your story and life experiences affect your photography?***

Living and watching the daily life of people, and our of course, influence the main themes of our work.

***What are your most important experiences that influenced your art?***

The most important was the contemplation and study of the classical paintings and the knowledge of mythology of some cultures.

***What attracted you to photography?***

Telling a story in a single image where no one can be indifferent to it.

***Why are you so attracted by the portrait and creative photography?***

Cause we can create all our ideas to tell stories that criticises society in all ways and themes.

***What is most important to you, the story behind your images or technical perfection?***

Both are very important, we can't accept an excellent story but not created in perfection, the story is not credible, and the way around we appreciate the technique but only that, its an empty work.

***What relationship do you usually have with your theme, beyond just being an observer?***

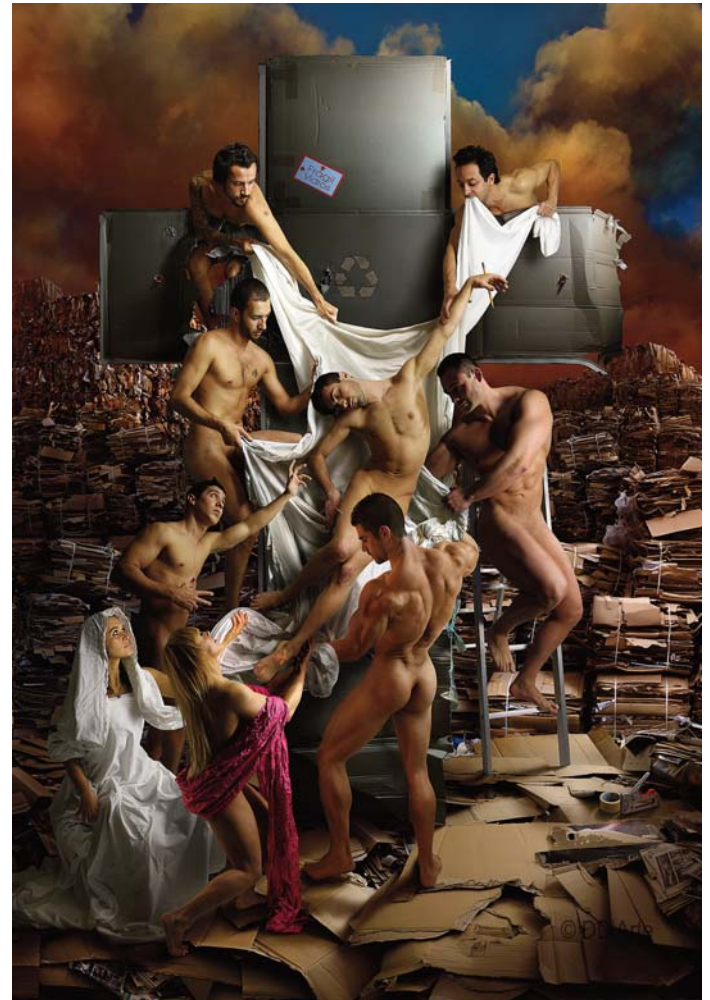
We have a complete passion for what we are creating, we live the work as we are inside it, maybe that's why we participate in many as models, and always trying the perfection.

***Do you carefully prepare the locations or settings before shooting?***

In nature we try always to choose the perfect place, and when we shoot indoors we always prepare the location very careful.

***What equipment do you use and what software to edit and create your images?***

If we don't have natural light we always use continue light, never use flash. Always our Canon camera, and we only use photoshop as software.









***Can you tell us something more about your work flow?***

Us usually we have many projects at the same time, as each project take too much time to finish we must have our mind not always thinking on the same think. As the photo is being constructed we do many photo shootings for it cause we are always imagining more things or models to put in it, so we can take months or years to conclude a photo.





***Can you tell us something more about your work flow?***

Ususally we have many projects at the same time, as each project take too much time to finish we must have our mind not always thinking on the same think. As the photo is being constructed we do many photo shootings for it cause we are always imagining more things or models to put in it, so we can take months or years to conclude a photo.

***What is your most important advice for a beginner in photography (portrait, illustration, wedding, food, advertising) or creative retouching of photographs, and how to start?***

If they want to do the same kind of photos we do, please be perfectionist and try to be original in the way of telling the story, don't need to have the best equipment, with some talent and hard work you get there, and never publish a wor that you think is not perfect.

***Who are your favorite photographers, and more importantly, how your appreciation of their work has affected how you approach your own photography?***

We have many favourite photographers but they didn't influence our work in a way that is important to motioned.

***Are there a specific photo taken by another photographer that inspired you so much and why?***

We are inspired by the classical painters and not for other photographers.

***Are there specific directions you would like to take your photography in the future, or specific goals that you would like to achieve?***

We are always trying new things in photo shootings and pos production invented by us, in a short time we will present some new things and then we will see if it works or not and if it will be well accepted or not by our followers.







***Describe your favorite photograph taken by you and why it is special to you?***

All our images are very important, it's difficult to choose a favourite, maybe is "Cupid's Playground", it took two years to concluded till we were satisfied with the final result to the question "What is Love?" and the photo answer to it in our very personal way. It's a photo that gave DDiArte lots of international awards:

2015 - 2° Prize "Fine Art Photography Awards" Conceptual Category - London

2015 - 1° Prize Photography Masters Contest - Italy

2014 - 1° Prize Gold Medal in "World Photographic Cup" in Illustrative/Fine Art - USA

2012 - "Trierenberg Super Circuit Photography" - gold medal by the "Photographic Society of America" for best in show, gold medal by the "International Federation of photographic art", gold medal in "DIGITAL IMAGES GENERAL gold medal in "DIGITAL IMAGES EXPERIMENTAL "

2011 - 1° Prize "European Fine Art Photographer of the year 2010" - by Federation of the European Photographers

2011 - 1° Prize - "International Contemporary Master Award 2011" for World Wide Art Books in St<sup>a</sup> Barbara, California, USA

















DDiArte











# Photographer *Elder Couto*

*Bronze medalist in Wedding*

***Please, tell us about yourself, your hobbies and your other passions.***

I love photography from an early age that is already a passion for family, my father and my grandfather were photographers.

Also I love tennis, reading, cinema and music



***How your story and life experiences affect your photography?***

I feel that if we are bored this will reflect in our picture, so does the contrary ... if you're happy picture will come out naturally cheerful ...

***What are your most important experiences that influenced your art?***

I think the constant training and travel are the keys to our photo evolve

***What attracted you to photography?***

It was very easy ... I was born in a family of photographer and passion overwhelmed me

***Why are you so attracted by the portrait and creative photography?***

It is what I like to do, shoot people and feel their energy

***What is most important to you, the story behind your images or technical perfection?***

Last was the technical issue today without doubt the story

***What relationship do you usually have with your theme, beyond just being an observer?***

Usually I try to always have a great confidence with whom photographer



***Do you carefully prepare the locations or settings before shooting?***

No, do not like to interfere in anything ... like to come and enter do something creative with what I have

***What equipment do you use and what software to edit and create your images?***

I use Olympus M-1 with various lenses, and use Nikon D3S also with several lenses. I do the correction of lightroom images, and pagination in smart albums

***Can you tell us something more about your work flow?***

Not much to say today has everything to be as simple as possible ... let things happen and try to stay as close as possible ... when you have time try to do something a little more creative

***What is your most important advice for a beginner in photography (portrait, illustration, wedding, food, advertising) or creative retouching of photographs, and how to start?***

The advice is very simple ... do what you like and what you feel ...and work work work work ....

***Who are your favorite photographers, and more importantly, how your appreciation of their work has affected how you approach your own photography?***

-Daniel Aguilar - Samu - Jerry Ghionis - Daniel Alonso

***Are there a specific photo taken by another photographer that inspired you so much and why?***

No

***Are there specific directions you would like to take your photography in the future, or specific goals that you would like to achieve?***

Not only to continue to do what I like and the way you like

***Describe your favorite photograph taken by you and why it is special to you?***

What I think is fascinating photography, is that realmento not need subtitles ... there are photographs that speak for themselves and convey feelings alone...

That's what I try to do



















*Valderrama Couto*  
PHOTOGRAPHER







# Photographer **André Boto**

*Finalist 4°  
Commercial*



***Please, tell us about yourself, your hobbies and your other passions.***

Right now my passions are all mainly connected to imaging. I breed photography and images and I'm living my job in a way that makes me thing in images/photography every time, everywhere.

I'm a big fan of arts in general, so I'm always interested in things connected to arts, mainly bidimensional images like photography, painting, drawing, etc.

Apart from this world I'm a big fan of basketball, I'm not playing anymore but I follow the NBA.

Then, I'm not musician and I don't have acknowledged in that area, but music makes a big part of my days of work.

***What are your most important experiences that influenced your art?***

In the university I chose arts too and I finished the Decorative Arts degree.

Basically this was a course of design and decoration and that approach to this world was interesting because in the course I needed to create the projects to construct an object and then construct the object manually with different materials. So, working in many different materials was a great experience for me, because in the production part of photography, sometimes we need to construct some objects to help an image creation.

***What attracted you to photography?***

What I really like in photographic it's the freedom to create with any limitations. I love to use the technology available today and work with powerful ideas. My type of work is more conceptual and the firsts steps of thinking in a idea/concept are so important and I like that type of process. I like challenges and create something from the beginning it's a big challenge.



***How your story and life experiences affect your photography?***

I started my life not in photography but in arts. I used to draw a lot and the connection to arts helped me a lot to see the world in a different way and that's really important when you want to create something in photography or in other areas of art.

I believe every different experiences affect our own way to see the world and the fact of starting with a big connection to arts helped me a lot in photography.





***Why are you so attracted by the portrait and creative photography?***

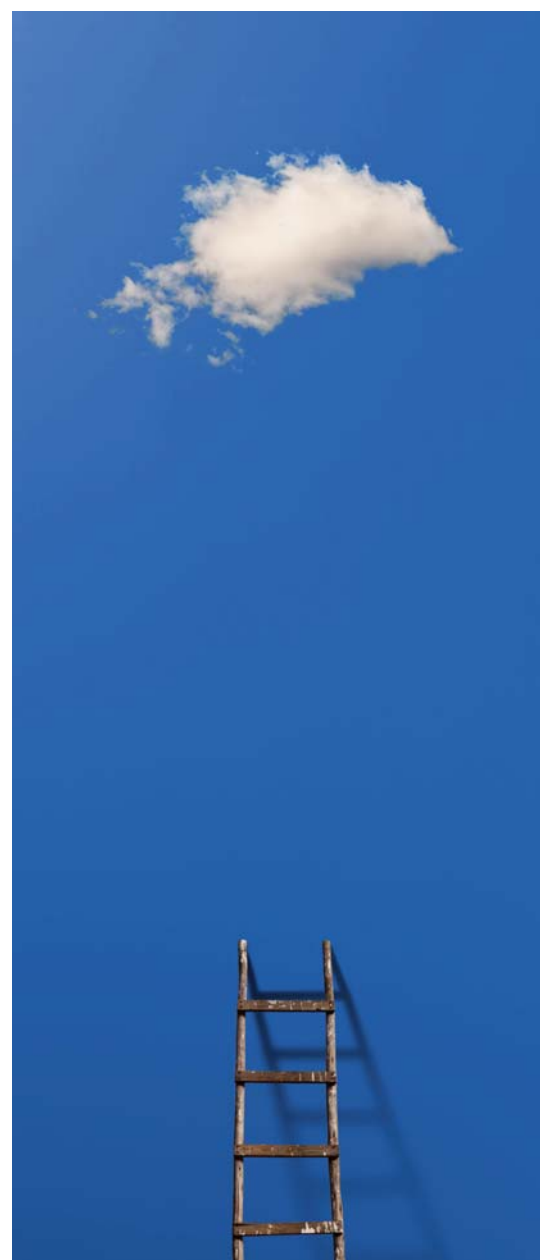
The response to that question it's easy . We are human and images of people has a strong power in us. We feel attracted by the human presence in images and I feel that too.

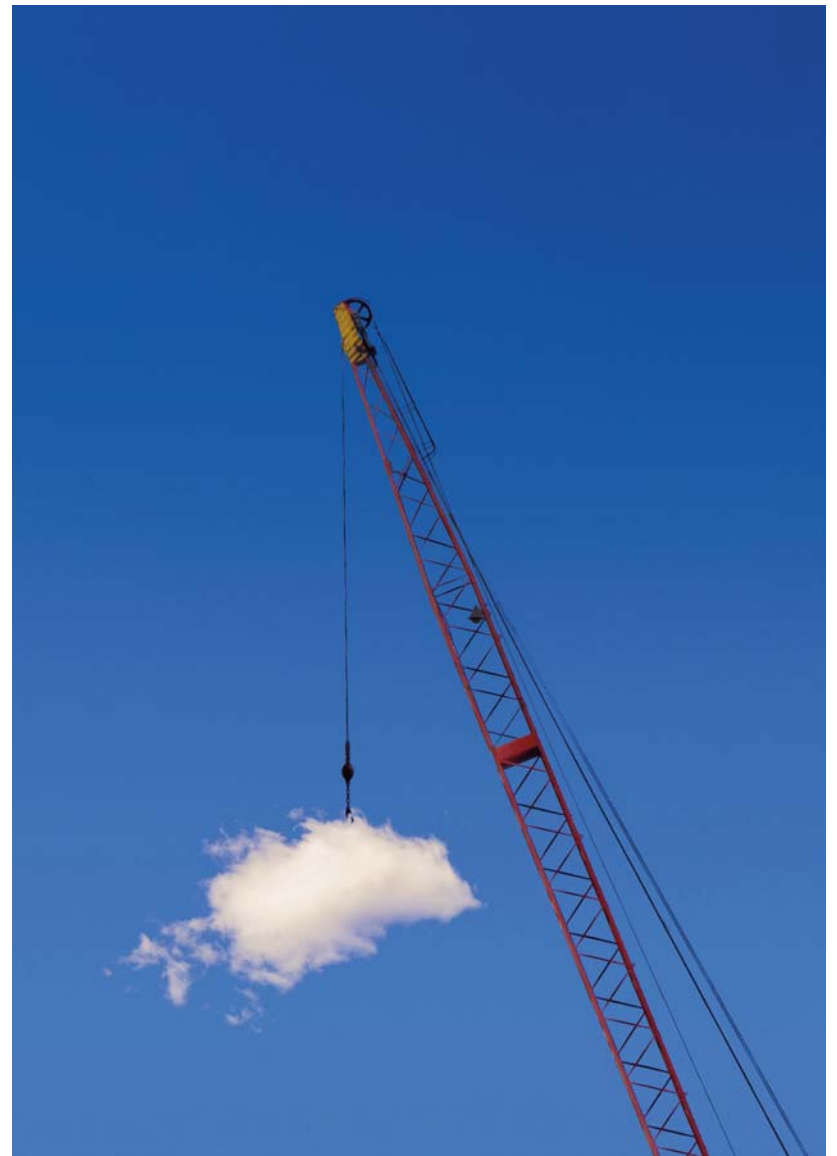
Talking about creative photography, the creative process are maybe the thing where we have more freedom to produce and at the same time, this a really strong area of imaging, because we can show ideas with images, and this challenges the people minds.

***What is most important to you, the story behind your images or technical perfection?***

I cannot choose one because I think if we are professional we really need to think in everything, technical part and the ideas/story.

That's maybe the difference between a professional and an amateur photographer.





***What relationship do you usually have with your theme, beyond just being an observer?***

In the type of photography I do, sometimes we need to live/feel the places/atmosphere/situations. That's normally what I do when I'm near the subject to produce an image. So, in the beginning I start like an observer but then I enter in the world of the subject to feel it.

***Do you carefully prepare the locations or settings before shooting?***

Because I work in creative/conceptual photography sometimes with a lots of post production in Photoshop, I know the difficulties of solving problems in Photoshop. So, every time I can prepare the location to turn the work easier in Photoshop I will do it. And that part of preparation is really important when you work in conceptual photography.





***What equipment do you use and what software to edit and create your images?***

Right now I'm using the Canon EOS 5D Mk3 and mainly the Canon 70-200mm 2.8 IS and 24-70mm 2.8, Canon MP-E 65mm 2.8 (for macrophotography) and the Tamron 15-30mm 2.8.

In the computer my workflow passes is between two programs, Photoshop to edit and Adobe Bridge to browse and organize.

When I need to print I use the high quality services of KoyLab services.

***Can you tell us something more about your work flow?***

Because my type of your it's based in conceptual imaging, every image is different, so normaly I use just Photoshop to do the post production.

As a viewer and organizer I use the Adobe Bridge. I really like the simple way of searching and showing the images of Adobe Bridge.







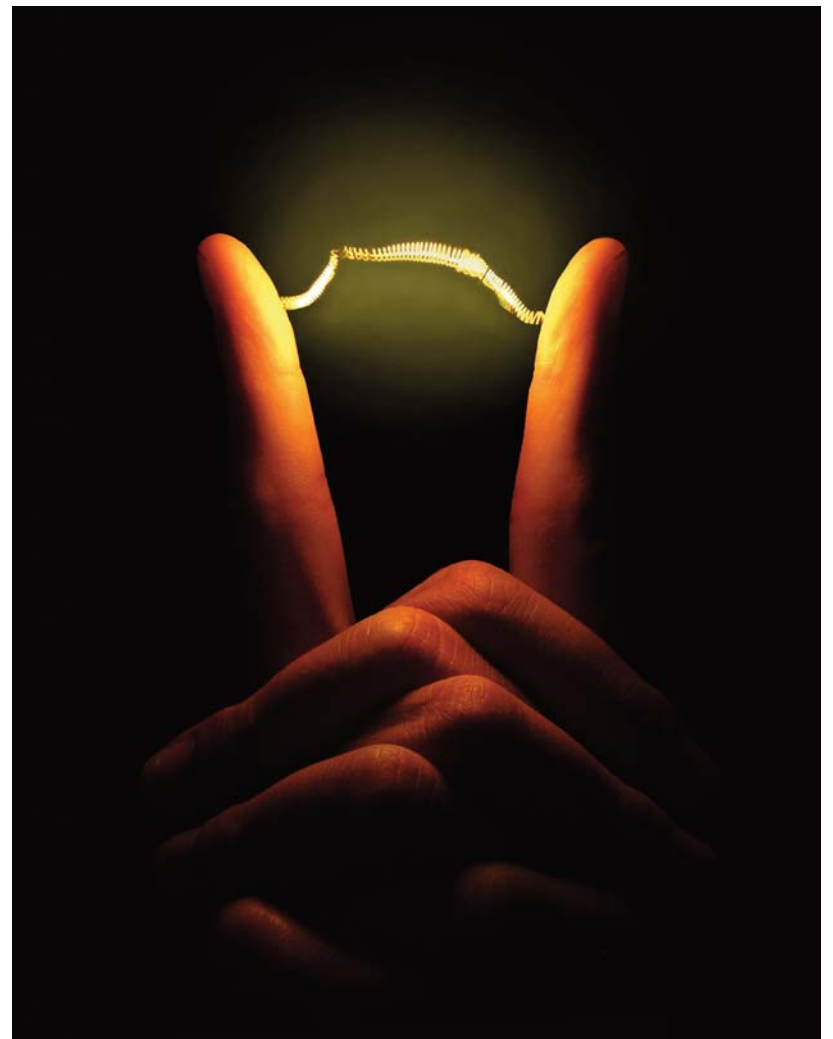
***Who are your favorite photographers, and more importantly, how your appreciation of their work has affected how you approach your own photography?***

In my case, more important than the references in photography, my main references come from the arts world. So my references are artists like Salvador Dali, Rene Magrite and mainly M.C.Escher.

In this moment I'm delighted with the work of Vladimir Kuch (painting).

For me, this artist has a huge relation between them. Every them created their own realities and worlds, normally surreal/fantasy worlds and I really like that style.

That's why this author influenced me a lot.



***What is your most important advice for a beginner in photography (portrait, illustration, wedding, food, advertising) or creative retouching of photographs, and how to start?***

To everyone who are starting, I think the education is needed. It's the fastest way to improve. It's really important to have a portfolio with a great selection of images, just the best images and not too much images.

After that it's important to believe in our work. If we don't believe we can't make someone believe in us.







***Are there a specific photo taken by another photographer that inspired you so much and why?***

I think I don't have a specific image that inspired me but a group of images. In my childhood I studied some M.C. Escher images in a exhaustive way and that was an important part of the process.

***Are there specific directions you would like to take your photography in the future, or specific goals that you would like to achieve?***

I have to goals in my life related to photography.

First of all I want to have fun every time with the work I'm doing because be satisfied is maybe the best feeling when we are working.

Then, I would like to leave some marks of my photography in this world. It would be nice to create my own little space in history of photography. I think every author would like that.





**Describe your favorite photograph taken by you and why it is special to you?  
I sent the image attached to you with the file name: Castle (page 30)**

The authors construct a characteristic relationship with their own images, and the feelings can affect the way we see our own images.

So, one of my favorite images it's the one whose make me won the FEP - European Photographer of the Year 2010 award and some other awards.

Those image its part of my most important project named Surrealism where I realized the floating islands. That specific image is a floating island with a castle on top connected to the rocks with four chains. The atmosphere is dramatic and the image is based in brown tones.

The style of this image and the entire project it's really my favorite style, so that's why it's special to me too.







Photographer **Joel Santos**

*Finalist 6<sup>th</sup> place  
Reportage*











Joel Santos  
WWW.JOELSANTOS.NET



















Photographer **Fernando Branquinho**

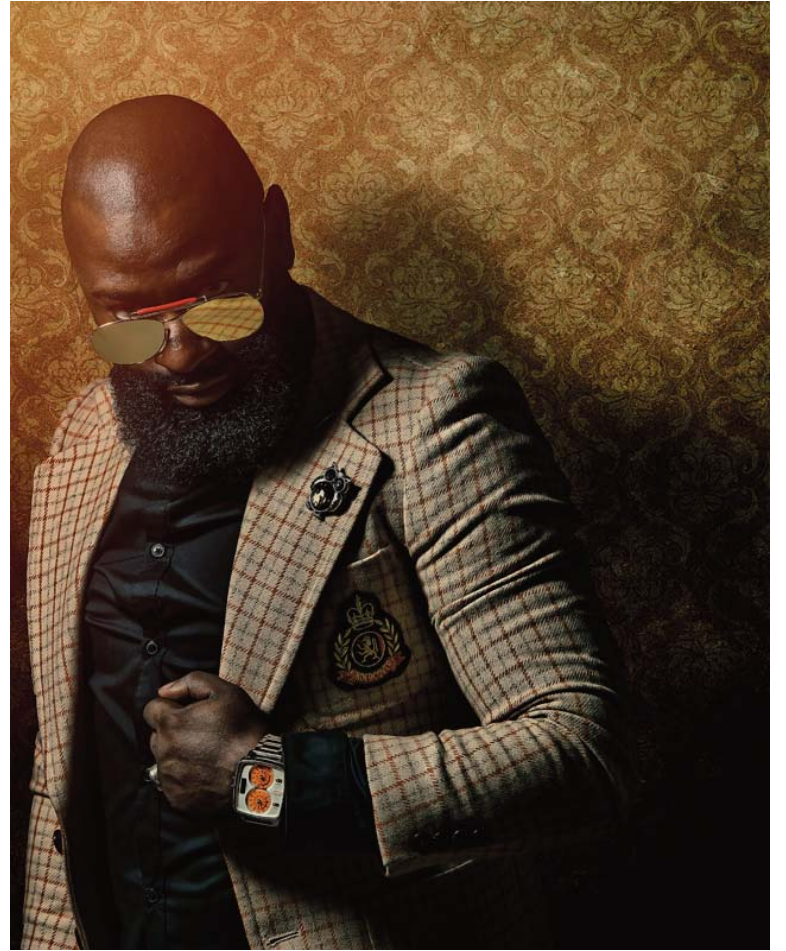
*Portuguese team  
Illustrative / Digital Art*











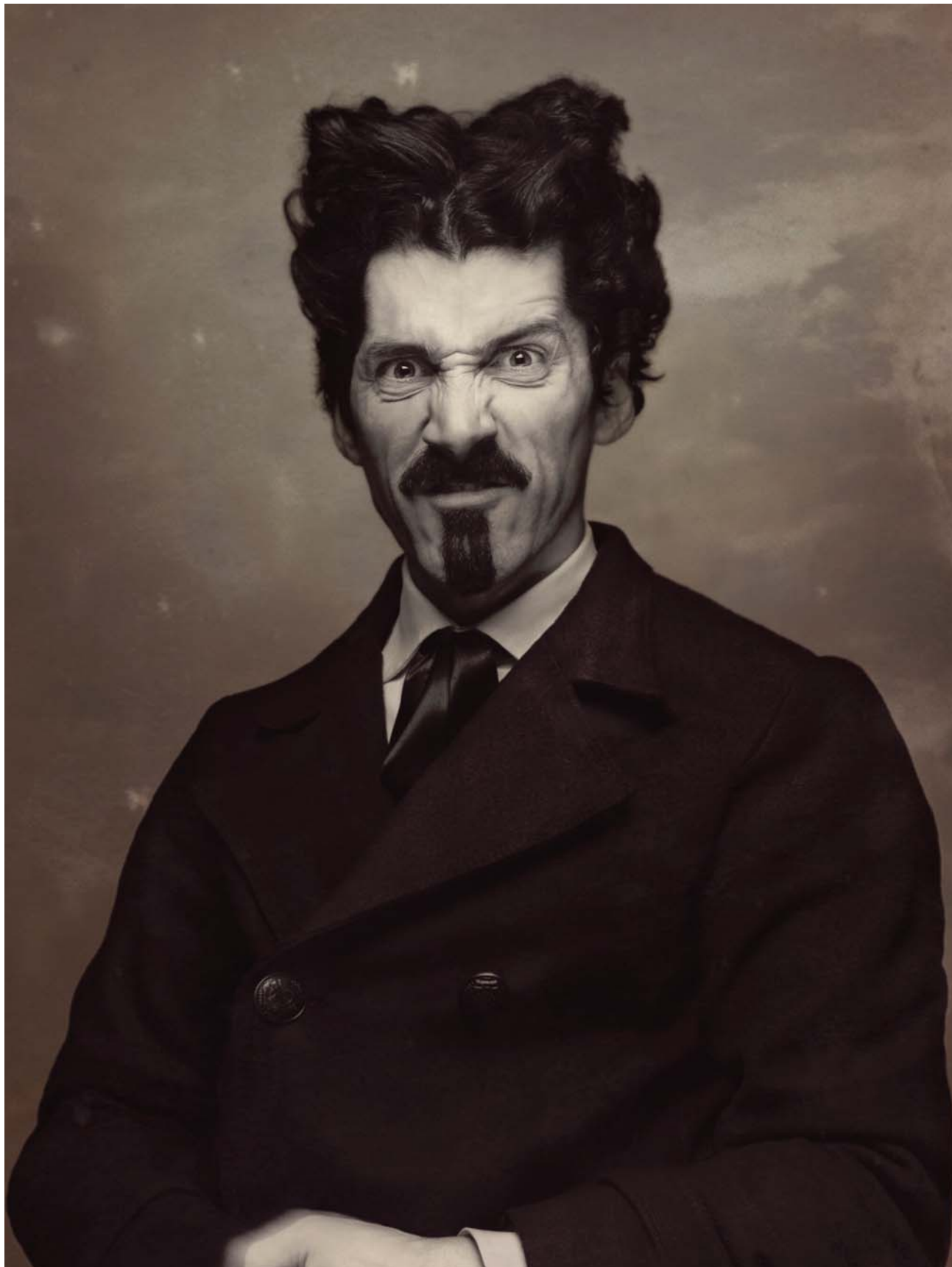






# Photographer **Raphael Martins**

*Portuguese team  
Portrait*



***Please, tell us about yourself, your hobbies and your other passions.***

I have several hobbies, sports, music, design, Visual Arts and photography, although this last one is what occupies me the most. And I mean photography because in addition to commercial photography, which I do as professional photographer, I also have personal projects where I seek to explore the limits of this art.

***How does your story and life experiences affect your photography?***

***What are your most important experiences that influenced your art?***

It is safe to say that my entire life experience affects how I photograph.

As Ansel Adams said: "You don't make a photograph just with a camera. You bring to the act of photography all the pictures you have seen, the books you have read, the music you have heard, the people you have loved." This is one of those phrases that makes the most sense for me because often, when I'm doing a photo, I feel influenced by this or that author, this or that song, this or that film. But I can also feel influenced by something I saw in a magazine, even if it has nothing to do with photography, or even by the more recent exhibition I've seen, and going to exhibitions is probably one of the things that most inspire me to create.

***What attracted you to photography?***

I've always liked to paint, but painting was always a very aggressive act, physically and psychologically very demanding. I could spend a whole week locked in a room just painting, only with the company of music, to see the work completed as fast as I could. When I started shooting I realized that photography would give me the same kind of artistic freedom with much faster results, and it also had the element of surprise because we never fully control the resulting image.

***Why are you so attracted by the portrait and creative photography?***

What attracts me to portrait photography is the challenge and the difficulty it represents. I like people, I like to analyze people, to observe the traces of each face. To grasp the essence of someone is for me one of the most difficult tasks, and I'm never fully satisfied, it seems that we always escape a nuance, that we always leave something to be said.

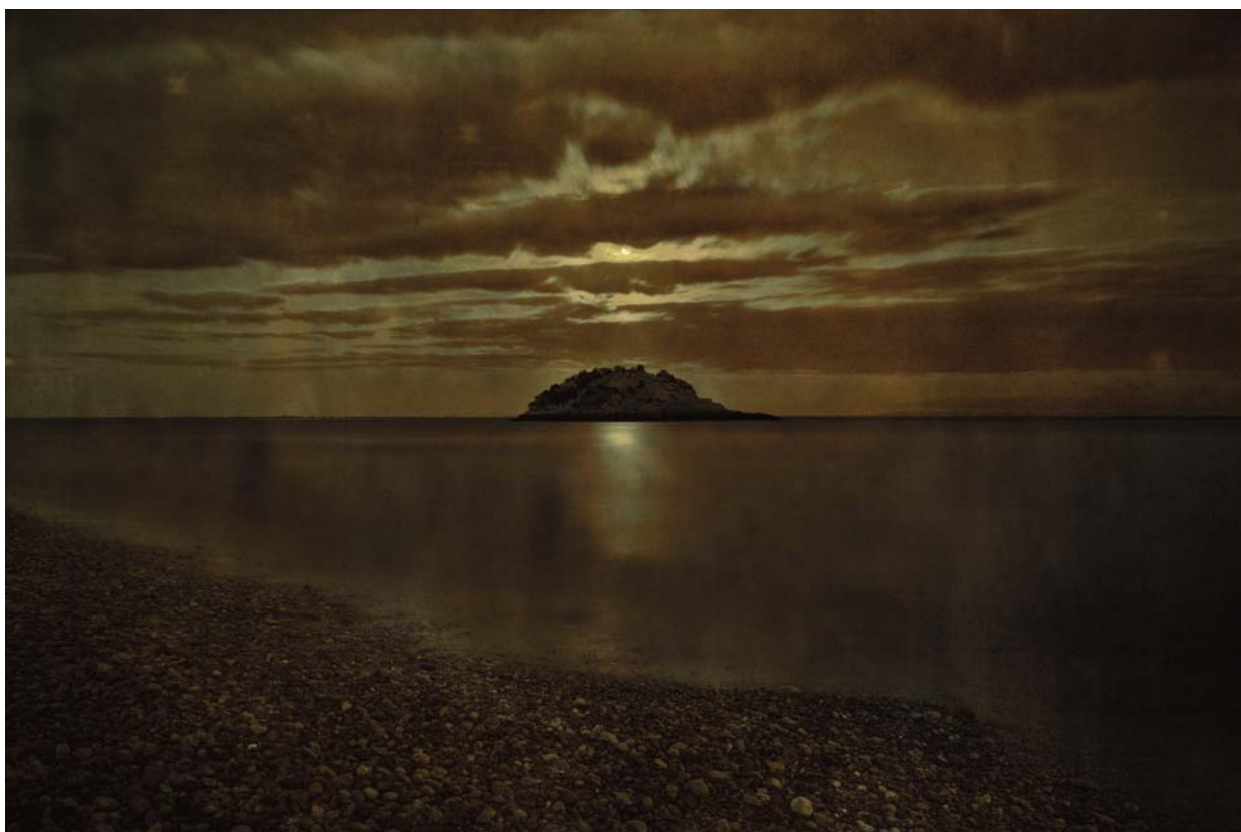
***What is most important to you, the story behind your images or technical perfection?***

To me one is not more important than the other, but It's when the two go hand in hand that emerge the best results.









***What relationship do you usually have with your theme, beyond just being an observer?***

In my case I need to get interested in the subject I intend to capture, but usually I find with ease some viewpoint that interests me.

***Do you carefully prepare the locations or settings before shooting?***

Yes, of course, every time I have the chance.

***What equipment do you use and what software to edit and create your images?***



***Can you tell us something more about your work flow?***

The equipment and the techniques I use depends largely on the type of work concerned.

***What is your most important advice for a beginner in photography (portrait, illustration, wedding, food, advertising) or creative retouching of photographs, and how to start?***

The only advice I can give is to do everything with the utmost dedication and love for our art.

***Who are your favorite photographers, and more importantly, how your appreciation of their work has affected how you approach your own photography?***

One of the things I fall in love with was the study of the work of great masters, and many of them influenced me a lot. But, as cornerstone, can cite the name of the great Carlos Relvas. In fact, let me make an invitation to all photography lovers that visit Portugal to find out the home studio where he lived and worked. It's a 19TH century building that is in flawless condition, and is unique in the world.

[http://www.casarelvass.com/site/uk/php/casa\\_estudio.php](http://www.casarelvass.com/site/uk/php/casa_estudio.php)

***Are there a specific photo taken by another photographer that inspired you so much and why?***

For me it is impossible to name a specific photo because almost every day I'm amazed with the works of other photographers

***Are there specific directions you would like to take your photography in the future, or specific goals that you would like to achieve?***

I just hope I can continue to shoot until the day I leave this world.

***Describe your favorite photograph taken by you and why it is special to you?***

My favourite photograph is a self-portrait that I made in honor of Carlos Relvas. It is a remake of one of his famous self-portrait, which was also the photograph that triggered my interest for the work of this great master. I've always liked self-portrait, by the experimentalist and revealing character that it has. This work had various stages and I only started to retouch the photo almost a year after capturing the image. I remember that the session was a disappointment and that the results didn't pleased me in the least. But when I started to retouch the photo something strange happened, I felt like I was being conducted, as if someone was telling me exactly what to do. Weeks later I decided to send the photo to the qualifications in Portugal and the result was a historic qualification with 100 points. Today, every time I look at the picture, I don't know who is in it, if me or Carlos.





Photographer **João Pedro**

*Portuguese team  
Nature (Landscape and wildlife)*













# Photographer **Jorge Bacelar**

*Bronze medal in Reportage / Photojournalism*

Jorge Bacelar was born on 12th June 1966 in Figueira de Castelo Rodrigo. He is a veterinarian by trade but has always nurtured a love of photography despite only taking to it seriously in 2011.

His work as a field vet in the area of Murtosa, in Portugal's northern Aveiro district has been his greatest inspiration. It has allowed him to get close to the preferred subjects for his photographs: rural farmers and their livestock. His photos have a raw, almost painterly quality that shows his close relationship with the people he photographs. He believes his photography gives access to a world few people know about.

"I spend hours talking to people," Bacelar says. "The type of photos I take are very intimate. I photograph people inside their homes, their stables and that needs a certain amount of intimacy and close friendship."



































Photographer **Rui Pires**

*Portuguese team  
Reportag / Photojournalism*





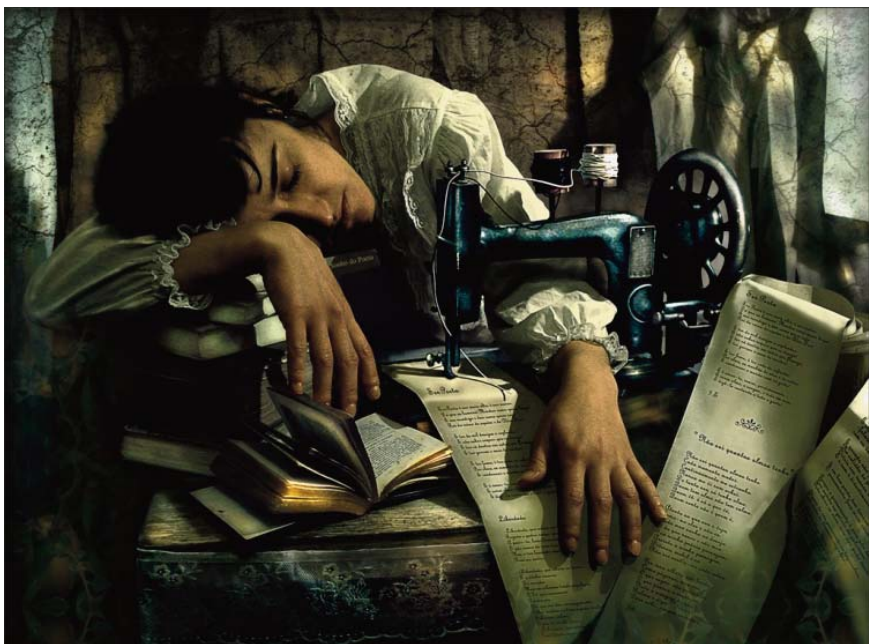


Photographer **José D'Almeida**

*Finalist 8th place  
Illustrative / Digital Art*









Photographer **Miguel Araújo**

*Portuguese team  
Wedding*



---

Photographer **Fernando Leão**

*Portuguese team  
Wedding*













Photographer **André Brito**

*Finalist 6<sup>th</sup> place  
Portrait*



Atenção: o seu salto alto vai provocar vertigem.  
Nos outros.









  
bleenk®  
bleenk your shoes

 bleenkyourshoes

 bleenkyourshoes

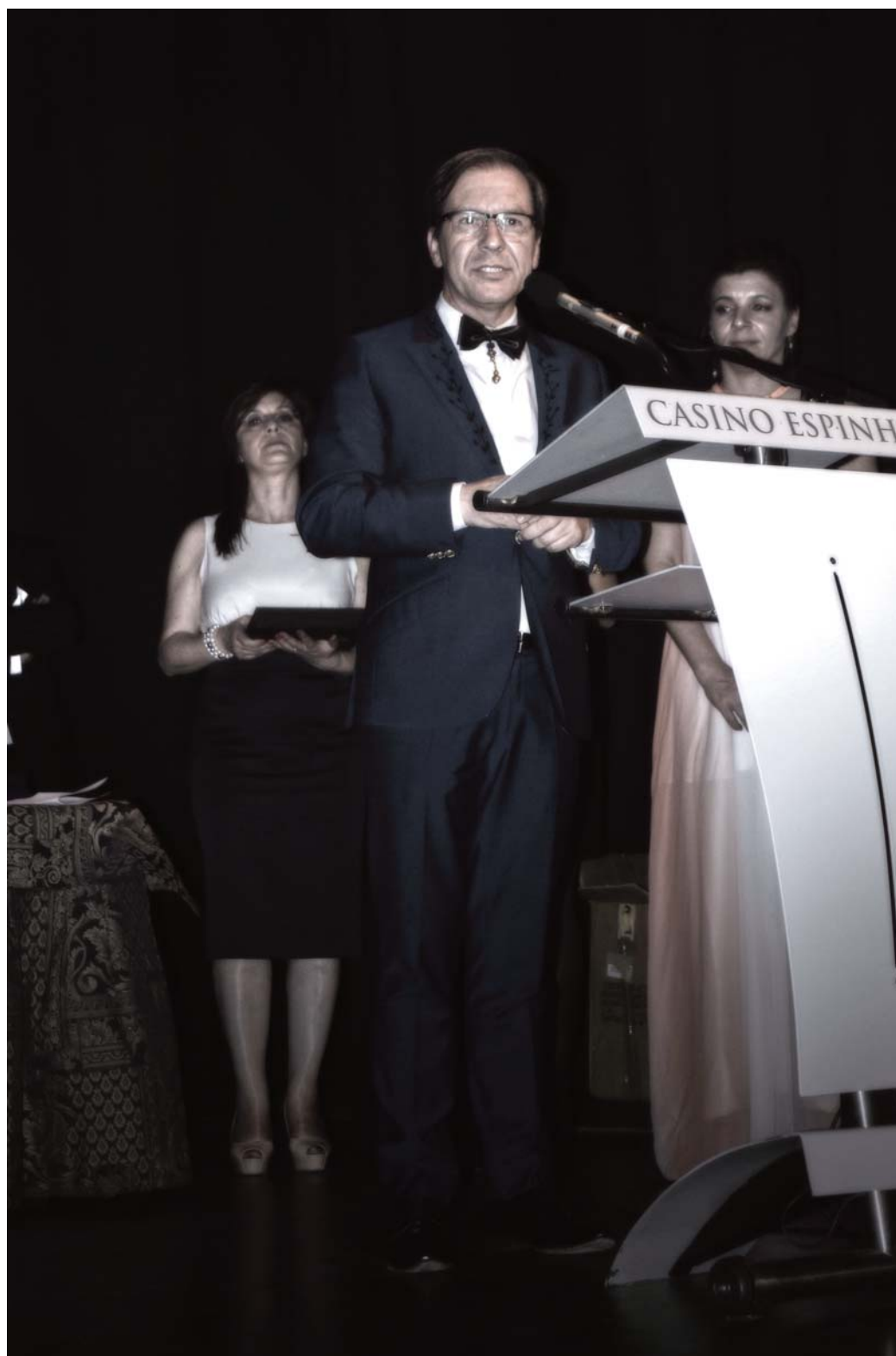




APPIMAGEM

RUA JOSÉ LENCASTRE, N°9 3°  
4590-506 PAÇOS DE FERREIRA / PORTUGAL

TLF: 255 723 353 / 255 711 130  
INFO@APPIMAGEM.PT



## RUI TEIXEIRA

President of the Portuguese APPIagem  
Master QEP in Wedding

phone +351963523969 - mobil: +351963523969

[www.ruiteixeira.pt](http://www.ruiteixeira.pt)





AUSTRALIAN INSTITUTE OF  
PROFESSIONAL PHOTOGRAPHY



---

## ABOUT THE WORLD PHOTOGRAPHIC CUP ORGANIZATION

THE WPC WAS FOUNDED IN 2013 AS A COOPERATIVE EFFORT BY THE FEDERATION OF EUROPEAN PHOTOGRAPHERS (FEP) AND PROFESSIONAL PHOTOGRAPHERS OF AMERICA (PPA).

ITS SINGULAR GOAL IS TO UNITE PHOTOGRAPHERS IN A SPIRIT OF FRIENDSHIP AND COOPERATION.

A GOVERNING COMMITTEE (FROM 7 DIFFERENT COUNTRIES) HAS BEEN CREATED TO CONDUCT THE ONGOING AFFAIRS OF THE COMPETITION, ALSO SUPPORTED BY UAPP (UNITED ASIAN PROFESSIONAL PHOTOGRAPHY) AND AIPP (AUSTRALIAN INSTITUTE OF PROFESSIONAL PHOTOGRAPHY).

THE COMMITTEE IS FORMED BY JØRGEN BRANDT (DENMARK), DENNIS CRAFT (USA), DON DICKSON (USA), KYLIE LYONS (AUSTRALIA), DON MACGREGOR (CANADA), NOBORU OKAMOTO (JAPAN), BRUNO VETTERS (BELGIUM), AND MARTIN VRABKO (SLOVAKIA), CHAIRMAN OF THE JUDGING PANEL, PLUS GIUSEPPE SCOZZI (ITALY) IN THE POSITION OF CEO.



## WPC INFORMATION ON HOW ARE JUDGED AND PRESENTATION PHOTOS

UNLIKE ANY OTHER PROFESSIONAL PHOTOGRAPHIC COMPETITION, THE WPC IS AN OLYMPICS-STYLED EVENT WITH NATIONAL TEAMS COMPETING AGAINST OTHER NATIONAL TEAMS IN A SPIRIT OF FRIENDSHIP AND UNITY.

EACH TEAM IS MADE UP OF THREE IMAGES IN EACH OF THE SIX CATEGORIES: COMMERCIAL, ILLUSTRATIVE / DIGITAL ART, NATURE (LANDSCAPE, WILD LIFE...), PORTRAIT, REPORTAGE AND WEDDING

A PHOTOGRAPHER MAY HAVE MORE THAN ONE IMAGE IN THE COMPETITION, BUT NOT MORE THAN ONE IN ANY GIVEN CATEGORY.

INDIVIDUAL TEAM MEMBERS COMPETE FOR GOLD, SILVER, AND BRONZE MEDALS, WHILE THEIR TEAMS ARE COMPETING FOR THE CUP!

THE JUDGING IS CONDUCTED BY JUDGES FROM ALL OVER THE WORLD. ACTUALLY, EACH ENTERING TEAM ENTITLED ONE JUDGE, AND THE JUDGES ARE ESPECIALLY TRAINED FOR THE WORLD PHOTOGRAPHIC CUP. IT IS A BLIND JUDGING, WHICH MEANS JUDGES NEVER MET WITH EACH OTHER, AND AT NO TIME WERE THEY GIVEN THE NAME OR COUNTRY OF THE IMAGE THEY WERE JUDGING. EACH IMAGE IN THE COMPETITION IS SCORED BY THE JUDGES IN FOUR AREAS: IMPACT, CREATIVITY, TECHNICAL EXCELLENCE AND COMPOSITION

IN ADDITION TO THE INDIVIDUAL MEDALS, POINTS ARE GIVEN OUT TO EACH COUNTRY: 10 FOR FIRST PLACE, 9 FOR SECOND PLACE, 8 FOR THIRD PLACE, 7 POINTS FOR 4TH PLACE AND SO ON. SO EVERYONE IN THE TOP-10 CONTRIBUTES POINTS TO THEIR TEAM TOTAL.

WHICH MEANS EVERY TOP-10 FINISH IS CRUCIAL FOR WINNING THE WORLD PHOTOGRAPHIC CUP !

YOU HAVE THE POSSIBILITY TO LOOK THE INTEGRALITY OF THE PHOTOS IN COMPETITION ON THE WEBSITE OF THE WPC.

<http://www.worldphotographiccup.org/?wpc-gallery=entries-2016>



## 2016 OFFICIAL RESULTS:

### TEAM RESULTS

Portugal	55 points, Cup Winner
Russia	46,5 points, 2nd Place
Slovakia	34,5 points, 3rd Place
Spain	32 points, 4th Place
Mexico	26 points, 5th Place
Australia	23 points, 6th Place
Austria	23 points, 6th Place
Finland	20 points, 8th Place
China	17,5 points, 9th Place
Czech Republic	13 points, 10th Place

### *INDIVIDUAL RESULTS (Medal winners and Finalists/top 10 finishes)*

#### COMMERCIAL

Diamantino Jesus	Portugal	Gold Medal
Hannes Kutzler	Austria	Silver Medal
Onni Wiljami Kinnunen	Finland	Bronze Medal
André Boto	Portugal	4th Place
Yuri Afanasiev	Russia	5th Place
Bree Corn	Austria	6th Place
Vlado Veverka	Slovakia	7th Place
Andrey Kezzyn	Russia	8th Place
Lisa Saad	Australia	9th Place
Dag Asle Langø	Norway	10th Place

#### ILLUSTRATIVE/DIGITAL ART

Jesús Miguel Muel de Dios	Spain	Gold Medal
Diamantino Jesus	Portugal	Silver Medal
Ben Shirk	USA	Bronze Medal
Natália Benčicová	Slovakia	4th Place
Álvaro José Ruiz Nogue	Spain	5th Place
Sylvie Lezier	France	6th Place
Suellen Cook	Australia	7th Place
José D'Almeida	Portugal	8th Place
Onni Wiljami Kinnunen	Finland	9th Place
Xie Dacai	China	10th Place
Helge Kirchberger	Austria	10th Place



## NATURE (LANDSCAPE/WILDLIFE)

Dušan Beňo	Slovakia	Gold Medal
Nick Melidonis	Australia	Silver Medal
Otakar Metlička	Czech Republic	Bronze Medal
José Askenazi Cohen	Mexico	4th Place
Matej Michalík	Slovakia	5th Place
Václav Sojka	Czech Republic	6th Place
Edwin Martinez	Philippines	7th Place
Li Xin	China	8th Place
Xie Dacai	China	9th Place
Park Eung Tae	South Korea	9th Place

## PORTRAIT

Onni Wiljami Kinnunen	Finland	Gold medal
Igor Sakharov	Russia	Silver medal
Peter Rossi	Australia	Bronze medal
Vicente Esteban Abad	Spain	4th place
Eric Bernatets	France	5th place
André Brito	Portugal	6th place
Francesco Ridolfi	Italy	7th place
Vladimir Shukin	Russia	8th place
Helge Kirchberger	Austria	8th place
Vlado Veverka	Slovakia	10th place
Piotr Pietryga	Poland	10th place

## REPORTAGE

Gonzalo Vargas Acosta	Mexico	Gold Medal
Yeray Menéndez López	Spain	Silver Medal
Jorge Bacelar	Portugal	Bronze Medal
Dmitri Zverev	Russia	4th Place
Anuar Patjane Floriuk	Mexico	5th Place
Joel Santos	Portugal	6th Place
Phanh Tram	Canada	7th Place
Paul Wright	Canada	8th Place
Xie Dacai	China	9th Place
Des Harris	Ireland	10th Place

## WEDDING

Igor Bulgak	Russia	Gold Medal
Bai Chen	China	Silver Medal
Helder Couto	Portugal	Bronze Medal
Peter Čakovský	Slovakia	4th Place
Hermann Fuchsluger	Austria	5th Place
Katya Rashkevich	Russia	6th Place
Gennandy Granin	Russia	7th Place
Citlalli Rico	Mexico	8th Place
Gao Tiejun	China	9th Place
Bruno Mayor	France	9th Place



THE FOUR PRESIDENTS OF THE PHOTOGRAPHERS FOR THE :  
FROM LEFT TO RIGHT

DAVID TRUST CEO PPA USA AS CONDUCTOR.

YAN TAICHANG CEO UAPP ASIA.

KYLIE LYONS CEO AIPP AUSTRALIA.

LORI HOBBS CRAFT FOR THE UNITED STATES OF AMERICA.

ANDREAS BARYLLI-FAYER CEO FEP EUROPE.





Next edition in November or December 2016

Example of the speakers in Udine in April 2016 who have moderate the discussion, and shared their experiences.

Kezzyn Waits

<http://www.kezzyn.com/>

Agnieszka LOREK

<https://500px.com/aurora9>

MARC ROGOFF

<http://www.marcroff.com/>

ELKE VOGELSANG

<http://elkevogelsang.com/>

DINA BOVA

<http://www.dinabova.com/>

ELMAR DAM

<http://www.elmar-dam.nl/>

PETER KEMP

<http://www.peterkemp.nl/>

**For new informations, go on the website:  
[www.photographymasters.eu](http://www.photographymasters.eu)**

New speaker for winter Master Class  
Vito Finocchiaro Italy



— LES JOURNÉES —  
**Pep's**  
2-3&4 NOV. 2016  
**PARIS**  
PARTAGE  
EXPÉRIENCE  
PHOTOGRAPHIE

**3 JOURS DE CONFÉRENCES ET ATELIERS**  
*Accès réservé aux photographes et vidéastes professionnels*

### **To see Pep's 2016 Days program**

go to the website: <https://journees-peps.fr/programme/>

you will find the complete list of participating speakers photographers..



**YellowKorner Gallery**

Art Gallery  
Rue Lebeau 69, 1000 Brussels  
Phone: 02 540 85 76

**duplicate**

Fontainas city, 4A  
1060 Sint-Gillis.  
Tel .: 00 32 (0) 2 538 42 20  
The gallery is open to the public from Wednesday to Friday from 12 to 18h,  
Saturday and Sunday from 13 to 18h, except holidays. Free entry.

**Tropismes - Chantal Maes at the bookstore Latins Neighborhoods**

from 15/01 to 27/02/2016  
Latins bookstore District: Place des Martyrs, 14-1000 Brussels. Such. : 02 227 34 00  
Tuesday to Saturday, 10 am to 18 pm.

**COLOURS OF LIFE - Andrea Modica in the Box Gallery**

from 25 March to 14 May 2016.  
New address of the Gallery Box 102, Ground Vleurgat - 1050 Brussels. Website: [www.boxgalerie.be](http://www.boxgalerie.be)

**WALKER EVANS / ANONYMOUS - the Foundation Stichting A**

January 31 to April 3, 2016  
A foundation Stichting: 354, avenue Van Volxem - 1190 Bruxelles (Forest). Open from Thursday to Sunday from  
13h to 18h. Closed Monday, Tuesday and Wednesday.  
Tours available by appointment.

**FACSIMILE Arnaud EUBELEN**

04/13/2016> 26/06/2016 at the Satellite Gallery  
Satellite Gallery: Cinema Churchill, White Sheep Street, 20-4000 Liege.

**Juvenal gallery in Huy**

Green Square (House Nokin)  
Cultural Center of the District of Huy - Tel: +32 (0) 85.21 12 06

**PHOTOGRAPHIC CONTROL GROUP LHOIST**

the Museum of Photography in Charleroi, 11 Avenue Paul Pastur 6032 Charleroi  
from 12 December to 22 May, 2016

**Tahrir generation - PAULINE BEUGNIES**

The Charleroi Museum of Photography, 11 Avenue Paul Pastur 6032 Charleroi.  
from 12 December to 22 May, 2016

**WAIT & SEE - Françoise and Daniel Cartier**

December 12, 2015 May 22, 2016

Museum of Photography of Charleroi: 11, avenue Paul Pastur - 6032 Charleroi (Mont-sur-Marchienne).

Open Tuesday to Sunday from 10am to 18pm.

**Presentation of the collection: Photography Inc. A luxury item became mass produced.**

from 21/11/2015 to 09/10/2016

FoMu: Waalsekaai 47 - 2000 Antwerpen. Open Tuesday to Sunday from 10 am to 18 hours.

**FOUNDATION FOR PHOTOGRAPHIC AUER ORY**

Auer Foundation for Photography: 10, rue du Couchant - CH-1248 Hermance.

**Information****WHAT THE LABEL Digigraphie® ?**

The "Digigraphie®" label is an international recognition of excellence in printing. This label allows photographers artists to produce limited editions, numbered, signed and stamped of their original works in very high quality, with a life span of several generations.

Digigraphie® is a label that meets specific criteria and strict uses. Only certain print workers carefully selected, the papers and inks that have undergone aging tests pushed have obtained this label. This is proof of its value and the condition of its success. A certificate is provided with each draw. Adopted by artists, galleries and collectors, the Digigraphie® has become the benchmark in digital art print.

The Digigraphie® offers every artist the opportunity to distribute or sell more widely his creation. The artist can produce his works based on demand.

The Digigraphie® opens a new horizon for digital reproduction of art. With it, the art world finally takes full advantage of digital technologies, while ensuring exceptional quality and conservation of works produced.

The Digigraphes artists now have their website: [www.digigraphie.com](http://www.digigraphie.com)

Each artist can be registered on this site in order to present there its portfolio of certified works "Digigraphie®".



## **The Marolles to Cartier-Bresson image**

Opening Tuesday, 03/05/2016 at 18:00 Henri Cartier-Bresson is one of the pioneers of street photography. It is also one of the greatest photojournalists of the last century.

Tuesday April 26 to Saturday, May 14 - M T V S - Brussels

## **Fair Photo: Feminists Bruxelloises Originating in the Arab world**

Discover the exclusive new AWSA-Be Exposure to meet the diversity of Brussels women! OPENING April 27 A 18H  
From Wednesday, April 27 to Friday, June 10 - M T F S - Schaerbeek

## **David Drebin - Chasing Paradise**

Work of David Drebin uniquely combines voyeuristic and psychological viewpoints. Drebin offers the viewer a dramatic insight into emotions and experiences that many of ...

From Friday, April 29 to Wednesday, May 18 - M T V S - Ixelles

## **Charleroi Museum of Photography <http://www.museephoto.be/actuelles.html>**

Roy Arden, Bernd & Hilla Becher, Elliott Erwitt, Rodney Graham, Jan Josef Koudelka in Henle  
PHOTOGRAPHIC CONTROL GROUP LHOIST  
12/12/15> 22/05/16

Pauline Beugnies  
GENERATION TAHRIR  
12/12/15> 22/05/16

## **Dirk Lambrechts - Illuminated**

"ILLUMINATED" a photographic exhibition by Dirk Lambrechts The exhibition presents some of the photographer's work during the period 1992-2014 ...

From 15 April to 11 June - M T V S - Liège

## **'Fac-Simile' by Arnaud Eubelen**

training designer, Arnaud Eubelen (1991, lives and works in Liège) applies to his photographic practice a necessary position to design: the constant rediscovery of the most banal objects ...

From April 13 to June 26 - M T F S - Liège

**newest International**

**Paris Expo:**

**Lore Krüger** - A photographer in exile: 1934-1944 portrays a woman known in Germany for his English literature translations.

Category: Photography

Schedule: Every day (except Saturday, 1 January, 1 May) 11h-18h Sunday 10h-18h, 21h JSQ Wednesday night.

Location: Museum of Art and History of Judaism - Paris 3rd

Start Date: March 30, 2016 - End date: July 17, 2016

**Araki**

Back in fifty years of photographic production.

Schedule: Every day (except Tuesdays, 1 January, 1 May, 25 December)

10h-18h (firmness. Crates avt 45 min).

Location: Musée Guimet - Paris 16th

Start Date: April 13, 2016 - End date: September 5, 2016

**A Gallery: Photographs Nick Brandt - <http://www.nickbrandt.com>**

Rue Leonce Reynaud, 4

75116 Paris

la France

May 23 - July 30 2016

INHERIT THE DUST

**FOMU - Fotomuseum provincie Antwerpen Belgium**

Waalsekaai 47

2000 Antwerpen

info@fomu.be www.fomu.be +32 (0)3 242 93 00

**Boris Mikhailov - Ukraine**

04.03.16 – 05.06.16

**Mariken Wessels - Taking Off. Henry my Neighbor**

04.03.16 – 05.06.16



## **Nicephore evenings Evenings of information and exchange**

04.11.2016 At the Deviliers Natalie "Nat Studio"  
30.05.2016 Joëlle Verlaine called jojo "Photo Nelissen"  
06/20/2016 At the Olivier Rayp "Studio Rayp Bilande"  
19.12.2016 At the Edoardo Piccinini "Studap"

## **Training open to all photographers**

### **May 2016**

see you soon on the site [www.u2pf.be](http://www.u2pf.be) in the "workshop"

### **September 2016**

The September 19, 2016 Workshop **Bernard Audry**

### **October 2016**

The 16-17-18 October 2016 PhotoCoach Training **Andre Amyot**

### **November 2016**

Elevator Pitch Workshop

## ***Workshop last minute***

Dear photography friends,

Once again, our Spring-Summer program will contain entertaining and elaborate portrait and nude photography workshops.

We'll offer you many techniques and practical tips to capture precious moments in powerful images, and plenty of possibility to practice yourself!

Learn how to choose locations, how to use accessories and backgrounds, how to play with light and composition, how to position your model and yourself as a photographer, how to guide a model into a mood, how to analyse and correct poses and movements.

Learn to work with available light, in- and outdoors. Learn to achieve a personal style, to build a consistent portfolio.

Enjoy the gorgeous locations, the many short and long sessions you will do, the professional models (1 model per 3 photographers), the to-the-point feedback moments.

- 21/22 May 2016: Portrait photography: 'Correcting poses from head to toe', Salve Mater, Belgium
- 13/17 August 2016: Nude photography: 'Creating seducing nudes', Salve Mater, Belgium
- 17/18 September 2016: Portrait photography: 'Realising intriguing portraits', Salve Mater, Belgium
- 1/5 October 2016: Nude photography: 'Glamorous nudes on spectacular locations', Ibiza, Spain

I am looking forward to welcome you!

For more information and registrations: [info@pascalbaetens.com](mailto:info@pascalbaetens.com)

[www.pascalbaetens.com](http://www.pascalbaetens.com); +32 475 390244

Pascal Baetens speak : French, Dutch, English.

### Legal Responsibilities:

The photos and articles published in this magazine are under the sole responsibility of their authors. The magazine and the editorial office can't be held responsible for any omission and authorization of publications from the photographers about image rights and copyright, people, buildings, and assigns.

The sending of texts, photos, documents implies acceptance by the author of their free publication in the magazine.

Any representation or reproduction, in whole or in part, without the consent of the authors or rights holders or assigns shall be unlawful.